

## Camden Youth Safety Multi-Media Competition – project brief

The annual Camden Youth Safety Multi-Media Competition aims to raise awareness of the issues affecting the safety of young people in Camden and encourage young people to come together and think about their concerns, aspirations and hopes for the future. This year's competition is run as part of our Youth Celebration Week, which will be held from 2 to 6 December 2024.

### Start-up funding

- There is **up to £500** of funding available to use to develop your multimedia project which can cover costs including facilitator costs, production costs and equipment.
- We encourage organisations to team up and submit joint applications. In particular, larger organisations working with smaller groups.
- If you require funding for your project, please submit a short expression of interest form and email the form to [youthsafety@camden.gov.uk](mailto:youthsafety@camden.gov.uk) by **5pm on Wednesday 24 July 2024**. We will notify you the following week if you are successful.
- You don't have to apply for funding to enter the competition.

### Who can enter?

- The competition is open to **children and young people in Camden aged 10 to 18**.
- Entries must be by **children and young people in partnership with their school, youth organisation or play centre**.
- Entries can be generated by an individual child or young person, or a group of children and/or young people.

### What do schools, youth and play organisations have to do?

A creative or multi-media project based on the theme '**Keeping Children and Young People in Camden Safe**'. The project should focus on this but can include a specific theme that you choose. In previous years, themes such as youth exploitation, online safety, the safety of young women and girls, and knife crime have been explored.

### Entries could include:

- Poems, short stories or plays (can be written or performed/videoed, but no more than 3,000 words).
- Short films - including animation, drama or documentary (no longer than 15 mins).
- Video games (no longer than 15 mins).

- Artwork - including paintings, poster designs, photography, collages or 3D artworks (please submit a video, photo or pdf of your artwork when sending your entry, with scope for us to see the final piece produced).
- Songs, music and spoken word - including poems and raps set to music (can be audio/sound recordings or performances/videos, but no longer than 15 mins).

**Please ensure:**

- Any soundtrack music or backing tracks, as well as stock images or footage, you use are your own or copyright free.
- The content is suitable to be read or watched by young people under the age of 16. The use of graphic violence and bad language may mean your project will not be considered.
- Entries should be emailed to [youthsafety@camden.gov.uk](mailto:youthsafety@camden.gov.uk) by 5pm, Friday 8 November 2024. If you have any larger files (over 15mbs), you can send these by WeTransfer.

**Prizes**

- An overall winner and two runners-up will be chosen, and their entries published during Youth Celebration Week in December 2024.
- The overall winner will receive a **main prize of £500** for their school, youth or play organisation, plus vouchers for the young people participating.
- There will be two smaller prizes of £150 for schools, youth or play organisations who are runners up, plus vouchers for the young people participating.

For any questions, please email [youthsafety@camden.gov.uk](mailto:youthsafety@camden.gov.uk)